

SEAN BERTOLLO

PROGRAM DIRECTOR | EXECUTIVE PRODUCER |
CONTENT STRATEGIST

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WORK EXPERIENCE.....

Director of Programming — SiriusXM Radio (*SXM Progress*) 01/2022 - Present

- Supervise diverse team of producers & associate producers and craft vision for political/news talk channel.
- Assist with talent development for new in-house programming, ranging from podcasts to special broadcasts.
- Manage a variety of hosts, including syndicated talent like Dan Rather, Stephanie Miller, and Thom Hartmann.
- Collaborate with various departments (Marketing, Advertising, Social) to continuously grow digital presence.

Executive Producer — SiriusXM Radio (*SXM Progress*) 05/2017 - 01/2022

- Partnered with Program Director on implementing channel's vision for political/news talk channel.
- Developed & produced specials with notable guests like Hillary Clinton, Nancy Pelosi & Steven Van Zandt.
- Coordinated with operation teams on engineering needs for all remote broadcasts before and during pandemic.
- Drafted copy and voiced content for special broadcasts and station promos.

Senior Producer — SiriusXM Radio (*The Michelangelo Signorile Show*) 09/2009 - 05/2017

- Managed all aspects of in-house production of radio show for LGBT activist, news and political commentator.
- Identified topics of interest with listeners, provided research, developed content, and booked on-air guests.
- Collaborated with company's business units to create promotions and coordinate on-air advertising.
- Selected show topics and composed weekly rundown for daily talk show.

Producer — SiriusXM Radio (*Stand Up! with Pete Dominick*) 02/2008 - 09/2009

- Worked with host and senior producer on topics for discussion on daily call-in show.
- Wrote jokes, scripts, and comedy bits to be used throughout the show.
- Pitched, scheduled, and researched guest interviews on variety of topics from politics, news, and comedy.
- Engaged in post-production editing of news clips and comedy bits for social media.

Technical Producer — SiriusXM Radio (*Various channels*) 09/2007 - 02/2008

- Worked with producers and hosts to prepare material to be used for air to help drive the conversation.
- Operated mixing boards during live programs with laser focus to avoid disruption and dead air.
- Screened calls and prepared them for air to speak with host on segment topic.
- Edited show audio in post-production for show replays and best of programs.

EDUCATION.....

Bachelor of Arts, Broadcast Journalism
East Stroudsburg University | 2001 - 2005

Intercultural Communications
Oxford University | Summer 2002

SKILLS.....

Talent & team management; mentorship & relationship building;
TV & radio studio production; digital audio editing & recording;
Video editing; technical direction; CMS experience (Wordpress)
Guest booking; scheduling; audio production; copy writing
Google & Microsoft Office Suite; Adobe Audition, Zetta, Dalet